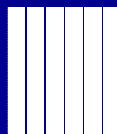




Sustainable Tourism

Training the Trainers Program



TOPIC 4: Principles of sustainable development.



Contents.

1. What is sustainable development?
2. What is sustainable tourism?
3. Importance of sustainable tourism.
4. History.
5. Principles.
6. Types of sustainable tourism
7. Ecotourism

What is sustainable development?

★ "Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs."

(Brundtland report)

What is sustainable tourism?

Sustainable Tourism Management

★ “...meets the needs of present tourists and host regions while protecting and enhancing opportunity for the future...”

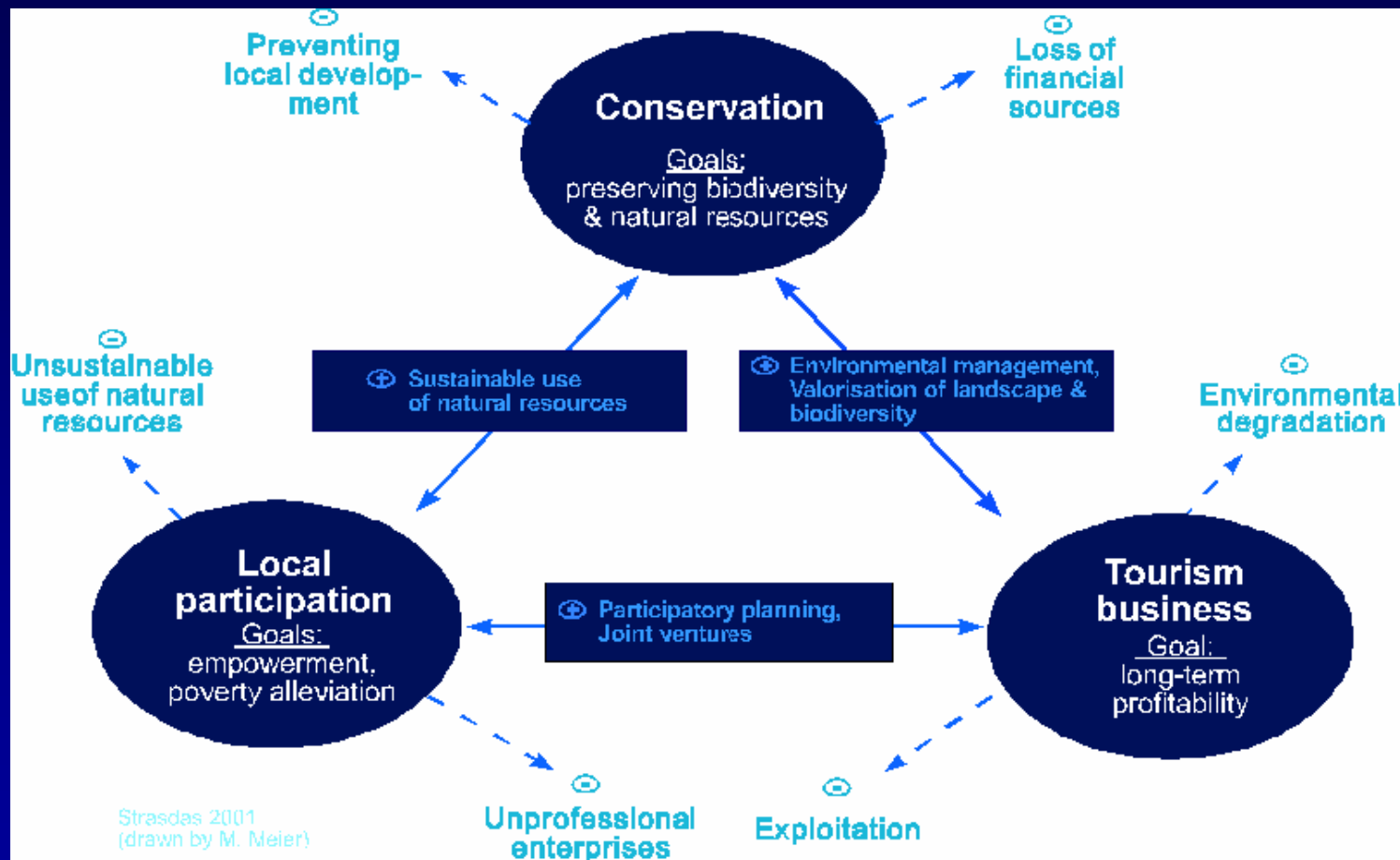
<http://www.world-tourism.org/sustainable/doc/a21-def.pdf>

What is sustainable tourism? (2)

- ★ Sustainable Tourism Management is…
 - ecologically sustainable,
 - economically viable,
 - ethically and socially equitable.

- ★ Long term perspective.

Sustainable tourism is a balancing act...



Importance of sustainable tourism.

- ★ Worlds largest industry
 - Increase in people travelling
 - High consumption of resources.
 - Impacts on life worldwide.

- ★ Advantages vs. disadvantages

History.

★ Developed from:

- Sustainable development
 - Sectoral sustainability plans
- 1960s/ 70s tourism critique
 - Green or gentle tourism

History (2).

- ★ Important international occurrences:
 - International Guidelines for Biological Diversity and Tourism Development
 - The Quebec Declaration
 - The (7th) Commission for Sustainable Development
 - The global code of ethics for Tourism

Principles.

★ Ecological:

- Minimisation of negative tourism impacts
- Natural and cultural preservation and conservation
- Promotion of visitor observation and comprehension – the environment
- Efficient use of resources in tourism

Principles (2).

★ Social:

- Participation and information.
- More meaningful tourism experiences.
- Promotion of visitor observation and comprehension – culture
- Sensitivity towards local people & other stakeholders.

Principles (3).

★ Economical:

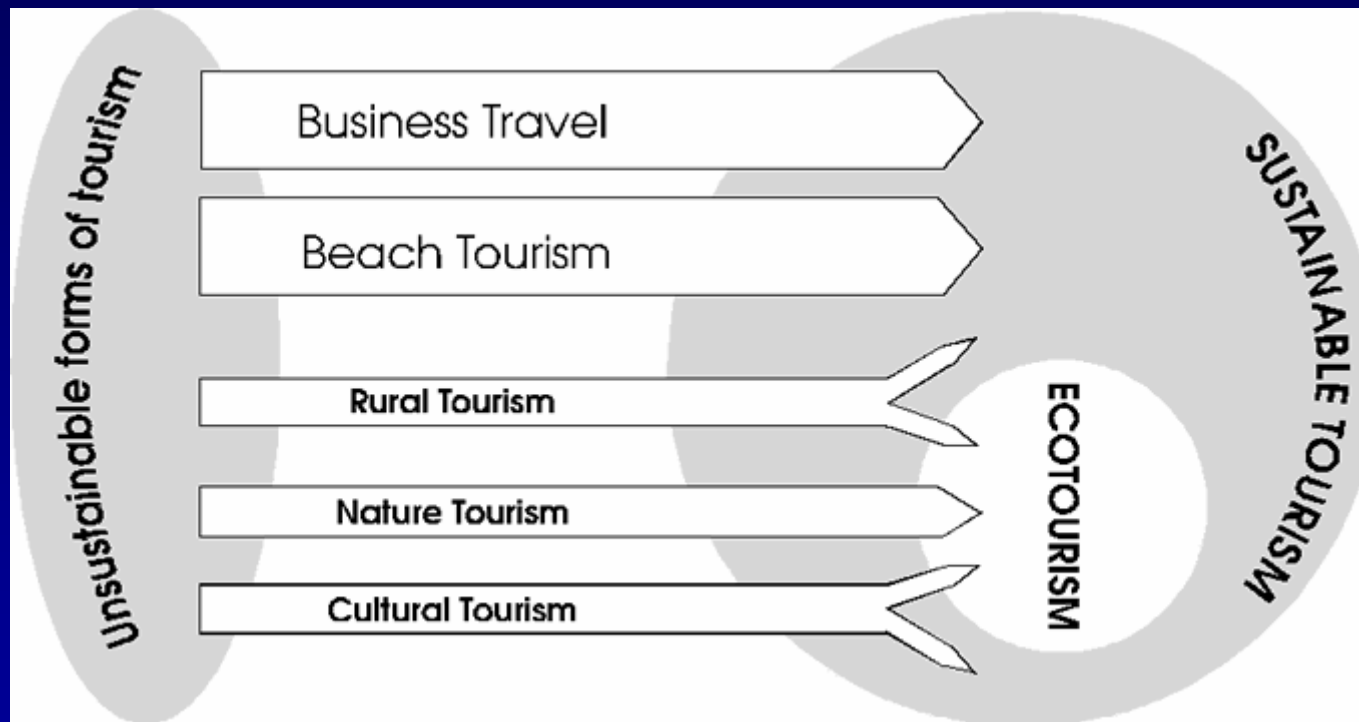
- Importance of policy, planning and management.
- Emphasises of limits to tourism development.
- Generation of economic profit for local people.
- Economic independence of local people

Types of sustainable tourism

- ★ All tourism can be sustainable !!!!
- ★ Some types more sustainable:
 - Ecotourism (see slide 15)
 - Pro-poor tourism
 - Community-based tourism
 - Rural tourism etc.

Types of sustainable tourism

Sustainable tourism as an overarching concept



Strasdas 2001 (drawn by M. Meier).

Ecotourism.

★ Ecotourism is:

- "responsible travel to natural areas that conserves the environment and improves the well-being of local people."

Thank-you for your attention.