



CEEWEB
Sustainable Tourism Working Group Meeting
& Training on Strategic Tourism Development

December 17–19, 2007 Trascau Mountains / Romania

Agenda

Monday, Dec 17

- 9.00 Introduction round of participants / Hands on paper
Setting of ground rules
- 9.45 Agenda and goals of the training
- 10.10 Presentation on Trascau Mountains / *Horatiu Popa, GEA*
- 11.10 *Coffee break*
- 11.30 Basics of sustainable tourism & Introduction on strategic tourism development / *Katrin Gebhard, ETE*
- 12.30 *Lunch*
- 14.00 Strategic Tourism Development: Why to plan & how to plan / *Katrin Gebhard, ETE*
- 15.40 *Coffee break*
- 16.00 Continuation of work session
- 19.00 *Dinner*

- The meeting is supported by the European Commission -

Tuesday, Dec 18

- 9.00 Agenda and goals of the day
- 9.20 Tourism management plans & other tools for strategic tourism development / *Stephanie Roth, ETE*
- 10.45 *Coffee break*
- 11.00 Continuation of work session
- 12.00 *Lunch*
- 13.00 Excursion: Hiking in Trascau Mountains
- 16.00 *Coffee break*
- 16.30 Community fund raising / *Chris Worman, Agora*
- 20.00 *Dinner*

Wednesday, Dec 19

- 9.00 Agenda and goals of the day
- 9.20 Presentation of results of the tourism potential assessment / Jtd-Project: Bulgaria
- 10.00 Presentation of results of the tourism potential assessment / Jtd-Project: Serbia
- 10.45 *Coffee break*
- 11.30 Presentation of results of the tourism potential assessment / Jtd-Project: Romania
- 12.15 Group work: Identification of options for tourism development in the presented project sites
- 13.00 *Lunch*
- 14.00 Continuation of group work session
- 15.00 Presentation of results and discussion in the plenary
- 15.45 *Coffee break*
- 16.10 News from CEEWEB office & work program 2008
- 17.15 Evaluation of the meeting
- 17.45 Conclusions & closure of the meeting