

PHARE 2003 Multi-country programme „Environment and Enlargement“:
“Sustainable Tourism and Biodiversity Conservation“ enhancement of
capacities of the CEEWEB network

Draft project abstract

1. Outcomes to achieve

- Development and organization of an educational scheme on “Sustainable Tourism and Biodiversity Conservation” through the transfer of technology and know-how between Ecological Tourism in Europe and the CEEWEB Sustainable Tourism Working Group.
- Improvement of knowledge in this matter of the chair and the coordinator of the working group to achieve better understanding of the guiding principles and project implementation related to tourism and Biodiversity.
- Enhancement of lobbying capacities to enable the participants to carry the gained knowledge further and to educate the members and partners as a multiplying effect.
- The final report will include the training units and achieved results and can be used as training material for further education measures.

2. Objectives of Phase I: “Training exchange Bonn/Germany”

Date: 29. Feb.-04.Mar.2004

Location: Bonn/Bad Godesberg, Germany

Target Group: Chair and Coordinator of the CEEWEB Sustainable Tourism Working Group

Contents of lectures:

- E.T.E.: Introduction and fields of work
- Sustainable Tourism: Theory and background information
- Project implementation: The example of E.T.E. with special regard to
 - lobbying activities
 - management principles and practices
 - cooperation with ministries
 - cooperation with international organizations
 - communication with NGOs
 - communication with other stakeholders
 - awareness-raising and capacity-building
- Practical examples:
 - CBD-guidelines
 - Natura 2000

Special emphasis:

- Background knowledge on sustainable tourism
- CBD-Guidelines for Biodiversity and Tourism Development
- International processes
- Interaction of 2 levels: a) practical implementation
b) political level

Agenda

Sunday, 29.02.2004	Arrival in Bonn (14:45)
Monday, 01.03.2004	Lectures, Workshops and Excursion <ul style="list-style-type: none">- Project goal and objectives- Review of work plan- Lectures and workshops on above topics- Visit of Ministry of Environment
Tuesday, 02.03.2004	Lectures and Workshop <ul style="list-style-type: none">- international processes- international organizations worldwide
Wednesday, 03.03.2004	Field trip <ul style="list-style-type: none">- Sustainable Tourism in the National park
Thursday, 04.03.2004	Field trip, closing seminar compilation and discussion of gained information
Friday, 05.03.2004	Departure from Bonn (10:35)

3. Objectives of Phase II: "Field Study Banska Stiavnica/Slovakia"

Date: 21.-27.May 2004

Location: Banska Stiavnica/Slovakia

Target group: Chair and Coordinator of the CEEWEB Sustainable Tourism Working Group

Content of lectures:

- Introduction of the project
- Communication/Cooperation with the Ministry of Environment, Slovakia
- Communication with the local government
- Involvement of the public

Special emphasis:

- Practical example to illustrate gained theoretical information
- on-hand experience

Agenda

Tuesday, 11.05.2004	Walk through town <ul style="list-style-type: none">- Tourist information office- Trinnity Square Cervena Studna Training session I
Wednesday, 12.05.2004	Introduction, Lectures, Excursion <ul style="list-style-type: none">- Introduction of the project (Banska Stiavnica)- Guided tour through town- Tour Cervena Studna
Sunday, 22.05.2004	Working Group meeting: Training seminars, Workshops <ul style="list-style-type: none">- Integration of BS project into theoretical information gained- Discussion with selected experts, town inhabitants about the impacts of the project so far

Monday, 23.05.2004	Field trip - Banska Bystrica - SOP: Visit and discussion
Tuesday, 24.05.2004	Field trip - ATG
Wednesday, 25.05.2004	Workshops - Compilation of information and experiences gained - Preparation of report and action plan - Results, last questions - Work assignment: The experiences gained during the two days and discussion about questions which are still not answered
Thursday, 26.05.2004	Departure?

4. Phase III: "On-site training at CEEWEB in Budapest/Hungary"

Date: 29.June-02.July 2004

Location: Budapest, Hungary

Target group: Chair and Coordinator of the CEEWEB Sustainable Tourism Working Group

Special emphasis: - creation of training material for further training

Agenda

Monday, 28.06.2004	Arrival in Budapest
Tuesday, 29.06.2004	Workshops - Analysis and evaluation of acquired information - Business sector!! - Second Questionnaire!! - Adaptation and transposition of technologies, practices and skills learned - Technical cooperation on finalizing the report
Wednesday, 30.06.2004	Evaluation Seminar - Evaluation of the twinning project - Applicability of acquired skills
Thursday, 01.07.2004	Excursion?
Friday, 02.07.2004	Departure

5. Phase IV: Publication of the final report and follow up

- Finalization, proofread, edit and publication of the report
- Follow-up evaluation:
 - How are experiences of the project used in the participating organizations
 - Has the programme achieved the expected results and benefits

PHARE 2003 Multi-country programme „Sustainable Tourism and Biodiversity Conservation”
enhancement of capacities of the CEEWEB network,
02-07/2004

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- Will take place 3 months after the project termination
- In form of a questionnaire