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Press release

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GOLD MINING, CHILD LABOUR AND FAIR TRADE – INTERNATIONAL SHORT FILM CONTEST

Tens of thousands of children are working in gold-mines Africa-wide. More than 5000 tonnes of cobalt is needed annually for mobile phones and most of it is mined under inhumane working conditions. Some European forests are disappearing. CEEweb for Biodiversity starts its campaign with its European partners to raise its voice against all of these. In the framework of the campaign CEEweb also launches the Green-Go Short Film Contest.

Nominations are expected from all over the world to the Green Go Short Film Contest, which is organised for the 5th time in 2015. The winning shorts will be screened to decision makers on high level events and to the public. This years' contest is part of a European campaign targeting politicians and the public, which urges to reach a sustainable and ethical raw material extraction and consumption.

Details of the call:

SHOOT A SHORT FILM AND MAKE A CHANGE!

CATEGORIES

1. Our footprint on Earth

Do you want to show that overconsumption is a pressing problem? Have you made changes in your life to consume less or more ethically? Love fair trade? Prefer buying local?

Make a film about overconsumption or the innovative ways to change or reduce it! Raise awareness and inspire others!

2. Two faces of exploitation

Do you see the dark side of raw material extraction, like mining or oil drilling? Are you aware that one million children work in mines all over the world? Do you think that such mining is not worth the social or environmental price?

Shoot a film and raise your voice for the protection of people and nature!

3. You are part of nature. Live with it!

Let's imagine there is a court process to decide whether to keep European nature or to get rid of it. The only evidence in favour of nature would be three short films. One of them would be yours. What film would that be? One filled with beautiful memories or one with arguments on creating green jobs and generating other benefits for people? Or do you have better ideas?

Make your stance for European nature!

Film requirements

- max. 4 minutes, but 60-90 seconds preferably
- any genre (cartoon, animation, puppet film, documentary, interviews, etc.)
- any film format, high resolution films (at least 720 px wide)
- films that can make an impact!

The winners of each of the three categories will be decided by a jury by 15 October.

Prizes

Category winners: gift voucher worth **700 EUR** in an acclaimed online store

One public award for the film collecting the most votes on the Green-Go website: gift voucher worth **500 EUR** in an acclaimed online store

TESTIMONIES

You do not want to shoot a film, but would like to voice your opinion on the above issues? Talk to the camera and send your video recorded message to us and we will make sure that it reaches those who can make a difference!

Video recorded messages shall be **maximum 30 seconds long**.

DEADLINE

15 September 2015

Previous winner short films, more information, the terms and conditions and the application form: www.greengofest.eu

More information:

The European campaign “Stop-mad-mining” is launched on 27 March in collaboration with 13 civil organisations. Its main aim is to promote sustainable and globally just production and consumption of raw materials with the support of the public, companies and politicians, and to reduce raw material consumption and phase out non-renewable energy use. One of the campaign’s core demand is to fully consider human rights and environmental standards in the extraction and use of raw materials through the whole value chain in all decisions, let these be made by companies, politicians or consumers. CEEweb for Biodiversity from Hungary is the lead partner of the campaign. Further information: www.stop-mad-mining.org

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The short film contest is realised with the assistance of the European Union. The contents of this call are the sole responsibility of CEEweb, and the contents of the films are the sole responsibility of the film makers and can in no way be taken to reflect the views of the European Union.