



GREENPEACE



Art for Nature Conservation –a short film contest announced by three green NGOs

5 June, 2012 – Today, on the World Environment Day three green NGOs announce the 2nd Green-Go International short film contest and festival. The aim of this fellowship is to mobilize European creative youths to show the world through their glasses how they see the current problems and challenges of nature and environment protection. This contest and festival aim to set up an imaginary bridge between our professional work and the opinions of the young generations as well as promote room for innovative and professional creations.

We were looking for a communication channel that is popular and comprehensible at the same time. Therefore, we have looked for three current topical themes - the overuse of conventional energy sources and the need of renewable energy sources; the importance of protecting Europe's natural treasures in light of the 20 year-old Habitat Directive; the connection between cultural and natural diversities and avoiding their extinction.

The visual communication is the most common and easy to understand language thus our call is available to all European citizen as well as the result: the short films that speak to all of us.

Unique way of visions and experiences are to be demonstrated through the chosen three topics affecting each and everyone. We will find a common space where we meet with people, with their needs and thoughts that we will channel to the international audience, to European decision makers through our events, network, campaigns or electronic communication.

We would like to strengthen the self-expression of people in order to enhance their voice towards the wider public. This contest provides help for the youth to better express their views and what they want to change. We give them a tool and encourage them to use it. The chance is here; our World needs active helpmates!

Applications can be submitted until 05.11.2012 online at <http://greengofest.eu/apply>

- Energy (R)evolution in the International Year of Sustainable Energy for All
- Let's Celebrate European Nature Together – 20th Anniversary of the Habitats Directive
- Explore Cultural and Biological Diversity – our Essence of Life

Organisers:

Diverziti Association
CEEweb for Biodiversity
Greenpeace Hungary

The short film contest and festival is generously supported by the European Commission Youth in Action Programme.

The logo for the European Commission Youth in Action Programme, featuring the European Union flag and the text 'Youth in Action Programme'.

Further information:

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