CEEweb Academy on CAP and Green Infrastructure: towards a profitable and sustainable practice

18th-19th October 2016

Venue: Alfa Art Hotel, 1039 Királyok útja 205, Budapest, Hungary

AGENDA

18th October: Conference

10:00 - 13:00 Sustainable Rural Development Index Workshop

13:00 - 14:00 - Lunch for workshop participants

14:00 - 14:30 Registration for CEEweb Academy

14:30 - 14:45 Welcome, General Secretary of CEEweb for Biodiversity

14:45 - 15:30 The Common Agriculture Policy and its connection to Green Infrastructure - implementing agriculture policy hand in hand with nature – Christiane Kirketerp de Viron, European Commission, Directorate General for Agriculture & Rural Development (Q&A)

The EU Biodiversity Strategy and the Green Infrastructure Strategy and their connection to the Common Agriculture Policy – implementing nature conservation to contribute to sustainable agriculture – Vujadin Kovacevic, European Commission, Directorate General for Environment (Q&A)

15:30-16:30 National Rural Development Plans and their fitness for Green Infrastructure - examples from Member States – Q&A

- Ireland - Jerome Walsh - Irish department of Agriculture: the Irish National Rural Development Plans in the context of Green Infrastructure
- Italy - Irene Martini, Agro-environment Operative Unit, Veneto Region; Federico Correale, Director of the Energy and Climate Change department of Veneto Agricoltura
- The Netherlands – Jan Gerrit Deelen, RD unit coordinator, Department of European Agricultural and Fisheries Policies and Food Security Ministry of Economic Affairs
- Romania – Liviu Popescu, Ministry of Agriculture: The fitness of Romanian NRDP for green infrastructure

16:30 -17:00 Coffee break

This event is generously supported by the European Commission.
The Common Agricultural Policy - an NGO perspective  
Margherita Tolotto and Biljana Aljinovic, CEEweb for Biodiversity (Q&A)

Innovation helping agriculture and nature - European Innovation Partnership on Agriculture – Sergiu Didicescu, Farm Practice Officer at DG AGRI Service Point of the European Innovation Partnership for Agriculture (Q&A)

How the best has been already made out of agriculture policy for nature? Cases from the field - Q&A

- Making small scale farming viable for people and nature in Romania - and winning both CAP and Natura 2000 awards - Nat Page, Fundatia ADEPT, Romania
- Biodiversity on an intensive dairy farming - giving something back – Donal Sheehan, Ireland
- The World Wide Opportunities on Organic Farms movement and some experiences from the ground - Tamas Varga, Coordinator WWOOF Hungary

Summary of the first day

19:00 Dinner and Farm party

19th October: Conference and workshop

9:00 - 9:15 Introduction to the day

9:15 - 11:00 Expert presentations in Green Infrastructure elements contribution to sustainable agriculture

- Katalin Török, Ecological Research Centre, Hungarian Academy of Sciences, Hungary
- Kalev Sepp, Head of Department of Landscape Management and Nature Conservation, Institute of Agricultural and Environmental Sciences, Estonian University of Life Sciences, Estonia
- Stefan Versweyveld, Eurosite President, The Netherlands
- Tóth Péter, BirdLife Hungary
- Lidia Poniży, expert on Urban Green Infrastructure, Institute of Physical Geography and Environmental Planning, Adam Mickiewicz University in Poznań, Poland

11:00 - 11:30 Coffee break

11:30 - 13:00 Working Groups on implementation and setting up action plan for better integration of Green Infrastructure elements uptake from the Common Agriculture Policy

13:00 - 13:30 Conclusions

13:30 - 14:30 Lunch

16:00 – 18:30 Excursion to visit Gerecse Hills and dinner offered after the visit

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20th October: Communication workshop and Annual Meeting

9:00 - 12:00 **Communication workshop for members and working group meetings**

1. About communication – general: What is so difficult about communication? Why mistakes happen?
   Interactive games to showcase the difficulty of having the correct message received and furthered. Conclusions and solutions to identified issues.

2. Communicating effectively: The basics: defining target audience and key message, choosing channels
   Exercise: how to “sell” information to different target groups?

3. Traditional media: How to prepare for an interview/live show?
   Role-playing: staging TV, radio and press interviews.

12:00 - 13:00 Lunch

13:00 - 13:10 Welcome and elections of Minutes Certifier, election of the Nomination and Credential Committee, collection of credentials and reporting back from Credential Committee

13:10 - 13:25 - Identifying quorum. In case of no quorum the Annual Meeting is reconvened from 13:25/15.00 - **Annual Meeting with voting and discussions** on the following points:

- Presenting the agenda points
- Adoption of the agenda points
- General Secretary presentation on informative financial and informative narrative reports of 2016
- Presentation of the Supervisory Committee on informative financial and narrative reports of 2016
- Voting on adoption informative financial and narrative reports of 2016
- General Secretary presentation on work programme 2017, discussion and voting on adoption of 2017 work programme
- Presentation of new members and new member applicants
- Voting on accepting new members’ applications
- Presentation and discussion of CEEweb Action Plan 2016-2020
- Adoption of CEEweb Action Plan 2016-2020
- Adoption of CEEweb new Articles of Association
- Discussion and necessary decisions on fundraising issues
- Discussion on other relevant issues

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