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PRESS RELEASE

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### ***CEEweb for Biodiversity***

Holcim Slovakia Ltd. binds itself to create nesting habitats for Sand Martin on the river banks by using its own financial resources. Construction companies in two years create 10 000 nesting and roosting sites for birds and bats when reconstructing buildings. These are just two examples of project results where businesses and NGOs cooperate to increasing corporate profits and preserve nature at the same time.

**A workshop on cooperation between businesses and non-profit sector will take place in Hotel Alfa Art, Budapest, on October 7, 2013.** The workshop will last from 8:30 am till noon and will be followed by a buffet lunch.

Stefan Hörmann of Global Nature Fund will speak about opportunities and obstacles for establishing partnership between companies and green NGOs in Western Europe. Ágnes Oravecz of WWF Hungary will talk about the needs of NGOs for cooperation with businesses. Orsolya Nyilas of Vodafone Hungary will present corporate views on cooperation with NGOs. The presentations session will be finalized by Béla Kocsy of the First Hungarian CSR Association who will highlight the benefits for small and medium size enterprises from establishing and maintaining partnerships.

An interactive session will follow, where participants will have a chance to express their needs and views on how this type of cooperation can be enhanced. The results of this session will be used for finalizing the guidelines on better cooperation between businesses and green NGOs in Visegrád countries. The guidelines will be finalized by the end of 2013.

This workshop will bring together some 30 businesses and green non-governmental organizations from 12 countries around Europe with the generous financial support of the International Visegrad Fund and the European Commission.

The workshop is organized in the framework of project titled *Enhancing cooperation between the for-profit and the non-profit sectors in the Visegrád countries for the benefit of all*. [BROZ](#) from Slovakia, [CEEweb for Biodiversity](#) from Hungary, [DAPHNE](#) and [Veronica](#) from the Czech Republic and [PTTK](#) from Poland and are taking part in implementing properly the project activities. These five NGOs will collect good case studies from the Visegrad countries in order to show what kind of partnerships already exist in the region and will develop guidelines for implementing such practices widely.

**Hotel address:** Hotel Alfa Art, 1039 Budapest, Királyok way 205, [www.alfarthotel.hu](http://www.alfarthotel.hu)

**Registration** starts on October 7, 2013, at 8 am.

**Download** the [Agenda of the event](#)

**Project website:** [www.ceeweb.org/about-us/cooperation-with-business](http://www.ceeweb.org/about-us/cooperation-with-business)

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**CEEweb for Biodiversity is a network of non-governmental organizations in the Central and Eastern European region. Our mission is the conservation of biodiversity through the promotion of sustainable development.**