

Annex 2. Questionnaire on the first draft of the European Charter for Sustainable and Responsible Tourism

Q0: Please indicate the capacity in which you are responding to this consultation:

a) As an individual

If so, please state your name:

b) On behalf of an organisation

If so, please state the name of your organisation:

CEEweb for Biodiversity (Sustainable Tourism Working Group of CEEweb)

(<http://www.ceeweb.org/work-areas/working-groups/sustainable-tourism/>)

Q1: Do you think the overall structure of the Charter as proposed is adequate?

Yes

No (If no, please indicate which changes you would suggest)

Q2: Do you think the Charter in length should be:

a) A simple and short document (including only general principles) – shorter than the current first draft?

b) As long as the proposed draft?

c) A more detailed and comprehensive document with detailed guidance for stakeholders – longer than the draft proposed?

Q3: How general/ or specific-detailed the content of the Charter should be? Do you think that the Charter should provide:

a) A set of general principles

b) a) + general guidelines as lines of actions but without specific recommendations for actions for the different target groups (without bullet points in "lines of actions" as currently presented)

c) a) + general guidelines as lines of actions with specific recommendations for actions for the different target groups (as in the current first draft of the Charter)

d) c) + more developed guidelines/lines of actions than in the current draft of the Charter

Q4: Do you agree with the identified target groups of the Charter (national/regional administrations, tourism destinations, tourism businesses, tourists)?

Yes, there may be other documents developed as a specialised reference for sustainable tourism development for each group on the base of the Charter (STWG of CEEweb is going to deliver assessment criteria for National Tourism Strategies which covers the most important lines of action for implementation of the Charter).

No (If no, please indicate which changes you would suggest.)

Q5: Do you agree with the list of "*Principles for a sustainable and responsible Tourism*" as presented in the current draft of the Charter? (point IV of the current draft Charter)

Yes, but the principles are not new. There is no reference to internationally agreed documents, such as the Global Code of Ethics, the Guidelines for Biodiversity and Tourism Development of the CBD, etc.

No (If no, indicate which changes you would suggest)

Q6: Do you agree with the list of "lines of actions" as proposed in the current draft of the Charter? (point V of the current draft Charter)

Generally yes, but principle 3 needs extensive revision and others as indicated in the text of the chapter.

No (If no, indicate which changes you would suggest)

Q7: Are the concepts and language used in the Charter sufficiently clear?

Yes

No, because there is no need to differentiate between responsible and sustainable tourism. It would be enough targeting on sustainable tourism.

Q8: Do you consider the Charter, as currently presented, to be an inspirational tool for the sector? Would it motivate stakeholders to get involved in the initiative?

Yes, if it connects to case studies and best practices.

No (If no, please indicate which changes you would suggest)

Q9: In your opinion, the public and private stakeholders endorsing the Charter should express their endorsement and commitment by:

- a) Only signing the charter (excluding individual citizens as residents or visitors)?
- b) Only publishing the charter (e.g. on the stakeholders' websites/publications)?
- c) Signing and publishing the charter (e.g. on the stakeholders' websites/publications)?**
- d) Other?

Q10: Do you think that the implementation of the Charter by the stakeholders who chose to endorse it and committed to follow its principles and lines of action should be monitored?

Yes, otherwise the Charter cannot be implemented effectively

No

In case you think the monitoring is necessary, who should be responsible for it/be involved in it?

- a) The Commission?
- b) National/Regional Public Authorities? AND**
- c) A specially appointed multi-stakeholder group/body?**
- d) Representatives of destinations and/or businesses?
- e) Other?

Q11: In case you think the monitoring of the implementation of the Charter is necessary, which general elements should it comprise?

- a) Periodic reporting by all relevant public and private stakeholders AND**
- b) Verification by a responsible monitoring body – please refer to Q10 c)**
- c) Other ways (please specify)

Q12: In your opinion, should there be a European platform of stakeholders established which would exchange/share practices on the implementation of the Charter?

Yes

No

Q13: Do you think it is a good idea to introduce periodic award schemes for stakeholders for exemplary practices of the Charter's implementation?

Yes

No

If yes, which of the following forms could it take?

- a) **An award for destinations**
- b) **An award for businesses**
- c) An award for National/Regional Public Authorities
- d) **Other (please specify): An award to special local community initiatives**

Q14: How stakeholders, such as e.g. destinations/businesses, could involve visitors/residents to respect the principles and the lines of action set out in the Charter?

- **Develop a site and tourism destination access code**
- **Involve residents in tourism infrastructure planning and development in the region**
- **Involve the principles in their activities as competitive advantage**
- **Others: Develop competitions for tourists, using e.g. trip advisor to score the best sustainable destination/business**

Q15: How should the Charter be disseminated?

- a) **Web /online publications**
- b) Paper publications, leaflets
- c) **Conferences/public events**
- d) Other (please specify)

Q16: With regard to the form of the Charter, do you think that the Commission should:

- a) Publish the Charter as a Working Document of the Services with mainly a communication/promotion purpose?
- b) **Adopt the Charter as an EU legal but not binding act, e.g. a Recommendation of the Commission? (2nd, but more realistic option)**
- c) **Adopt the Charter via a legislative act, e.g. a Regulation? (1st Option)**

Q17: Do you think the actions for implementation are adequate?

Yes

No (If no, please indicate which changes you would suggest)

See comments in the Charter