

"Making a change by talking?"

International seminar on lobbying

Agenda

27 September 2006
Gerand Hotel Touring,
1039 Budapest, Püskösfürdő utca 38., Hungary

09.00 **Welcome** – Introduction of the program

09.10 **National level decision-making** – How decisions are made on national level. Entry points for NGOs.

09.30 **How decisions are made in the European Union** – Responsibilities and mandates of the EU institutions, possibilities for public involvement. The perfect timing of lobbying and the possible target groups in the EU context.

10.30 **Lobbying and campaigning on international level** – Practical examples of EU lobby campaigns. Experiences of a large European NGO network.

11.10 *Coffee break*

11.30 **Lobbying from a Member State: the REACH campaign** – How was a success story was made. Experiences from Hungary.

12.00 **Seeing it from the other side** – When and how does NGO lobby become effective and when a nuisance? Experiences and advice of a decision maker from the EU.

13.00 *Lunch*

14.30 **Decision making in the international policy forming arena** – Processes in the UN, multilateral environmental agreements and (Pan-)European cooperation

15.00 **Synthesis of the presentations** – Panel discussion with the presenters. Questions and answers.

16.00 *Coffee break*

16.30 **Tools and techniques** – Principles and good practices of successful lobbying. Building a lobby strategy, implementation, measuring success.

17.00 **Working group session** – Practical tasks to improve relevant skills of the participants. Planning together for lobby campaigns in different topics.

18.00 **Learning from each other** – Reporting back from the working groups.

18.30 **Closing the seminar**

19.00 Dinner