Introduction of E.T.E and fields of work

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1. Who we are

- Founded in Bonn, Germany, in 1991
- Forum for national organizations supporting environmentally and socially responsible tourism
- Five member organisations, which work in the fields of nature conservation and environment protection, sustainable tourism, youth, leisure activities and culture
Tasks and Goals

- Information and education
  - About environmentally friendly and sustainable forms of tourism to providers of tourism services and tourists

- Model Projects
  - Initiation, support and carry-out
  - sustainable regional development in Germany and other European countries

- Lobbying
  - Political and administrative

- Environmental Award Scheme
  - For the national tourism industry
Tasks and Goals:

- **Public relations activities**
  - Permanent representation in the public, political and administrative sectors

- **International level**
  - Since 1998 continuous work within the CSD and the CBD

- **External/internal experts**
  - Experts are integrated into the work of E.T.E. according to individual project needs
  - In Germany, E.T.E. is a leading expert group within environmental organisations
  - “Viabono”: Environmental award scheme for the national tourism industry
3. Activities and Projects: Current

- Strategies for the implementation of the “CBD Guidelines for sustainable tourism in vulnerable ecosystems”
- Promoting sustainable tourism in Central and Eastern Europe - Tourism in Banska Stiavnica
- Conservation and Sustainable Use of Biodiversity through Sustainable Tourism Development in Biosphere Reserves in Central and Eastern Europe
- Education and Training in Ecotourism
- Working Group “Tourism”
Tourism Politics (national/international)

- International Workshop “Sustainable Tourism”
- Analysis of public financial instruments to support tourism development
- International Conference on “Tourism and Biodiversity” with main emphasis on Central and Eastern European countries
- International Workshop “Tourism in Mountain Areas and the Convention on Biological Diversity”
Environmentally Oriented Tourism Offers

- **Network “Anders Reisen” (1999-2001)**
  - Co-operation of commercial and non-commercial suppliers of environmentally and socially responsible travel offers
  - Implementation of a quality label
Touristic Labelling and Criteria Development

- Umbrella brand for sustainable tourism in Germany - “VIABONO” (2000-2002)
  - Member of the steering committee for the implementation of a common environment label for the tourism industry in Germany
  - Collaboration within the committee of experts on the development of criteria
Thank you!