

# Bulgarian tourism planning system



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# National strategy for sustainable tourism development

National touristic agency  
Council of Ministers of BG

“The most important challenge is to achieve sustainable tourism development at the local, regional, national and international level. The aim is to provide tourist practice that meets the interests and welfare of increasing local population while preserving natural and socio-cultural resources of the local environment for future generations”.

2009 -2013



# National ecotourism strategy – MOEW

## 2004 - 2014

- Eco-tourism and cultural tourism have their specific areas of use in environments rich in natural and cultural heritage. But in certain cases they have a common field of action - integral areas that both biological diversity and valuable cultural heritage. The synthesis of natural and cultural heritage is an important Bulgarian phenomenon.



# National plan for sustainable development – MRRRB 2011 - 2015

- Areas of strategic interventions..The next most important areas of tourism a priority for the country  
spa and eco-tourism resources, which are next in popularity and density in the country. Their development will add its contribution to contribution of cultural tourism and ensure the overall sustainability of the enhanced Tourism in Bulgaria



# National strategy for environment – MOEW 2009 -2018

- Sustainable tourism development should offer long-term source of income, but primarily to ensure the conservation and improvement of the environment, landscape and cultural heritage. Specific targets:  
Reducing the environmental pressures from tourism and sustainable tourism.  
Integrated protection and conservation of natural and cultural heritage.



# National strategy for culture tourism development – MC 2009...

- Retraining, rehabilitation and valorisation of historical, cultural and natural values can be based on traditional methods, namely their isolation and make their own monument, but should be into account the complexity and territorial system of local identity.  
Requirements for the valorisation of resource-related environmental sectors Environment-culture-tourism Activities should aim at restoration and preservation of cultural and natural values .



# National biodiversity strategy MOEW 2004 . . . .

This strategy defines ecotourism as a tool for conservation Biodiversity and field with good prospects for the development of Bulgarian economy, given the natural and cultural resources of country.

Ecotourism is seen as an opportunity to ensure prosperity local communities, along with promoting the public interest to tourism and conservation.

The strategy notes that ecotourism should be integrated in the process of regional and municipal planning, environmental assessments and educational programs on the environment.



# **National strategy for development of the rural areas, MRRB, 2007 - 2013**

By supporting the sustainable management of land and forests, resulting biodiversity and traditional agriculture will contribute to preserving the attractiveness of rural areas will create conditions for the development of other activities of the rural economy, eg. tourism, crafts, leisure and last but not least - the development of sustainable employment for the rural population.





# **National strategy for regional development (MRRB) 2005 - 2015**

**Protection and enhancement of natural and cultural heritage to promote natural and cultural patterns in sustainable tourism, including health tourism.**

The development of large tourist resorts is among the priorities and measures of the National Development Plan. Regional policy contributes to the development of tourism functions of municipalities as an alternative and an opportunity to diversify the local economy by focusing on sustainable tourism models, including the preservation and exhibition of natural and cultural heritage.



# **National strategy for Fisheries and Aquaculture (MAF) 2007 - 2013**

Strategy for sustainable development in the sector. It is important to develop measures that are in line with the strategy for sustainable development of fisheries and aquaculture, and other regional and local programs. Angling and fishing tourism can be a lucrative business for producers and will contribute to the diversification of the sector.



# Other documents

- A program for developing of the rural areas.
- National Strategic reference framework
- Action plans...

# Sustainable development for all



*Thank you!*



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