



Strategy for the Future Tourism Development of the Carpathians

Michael Meyer

CEEweb, Ecological Tourism in Europe

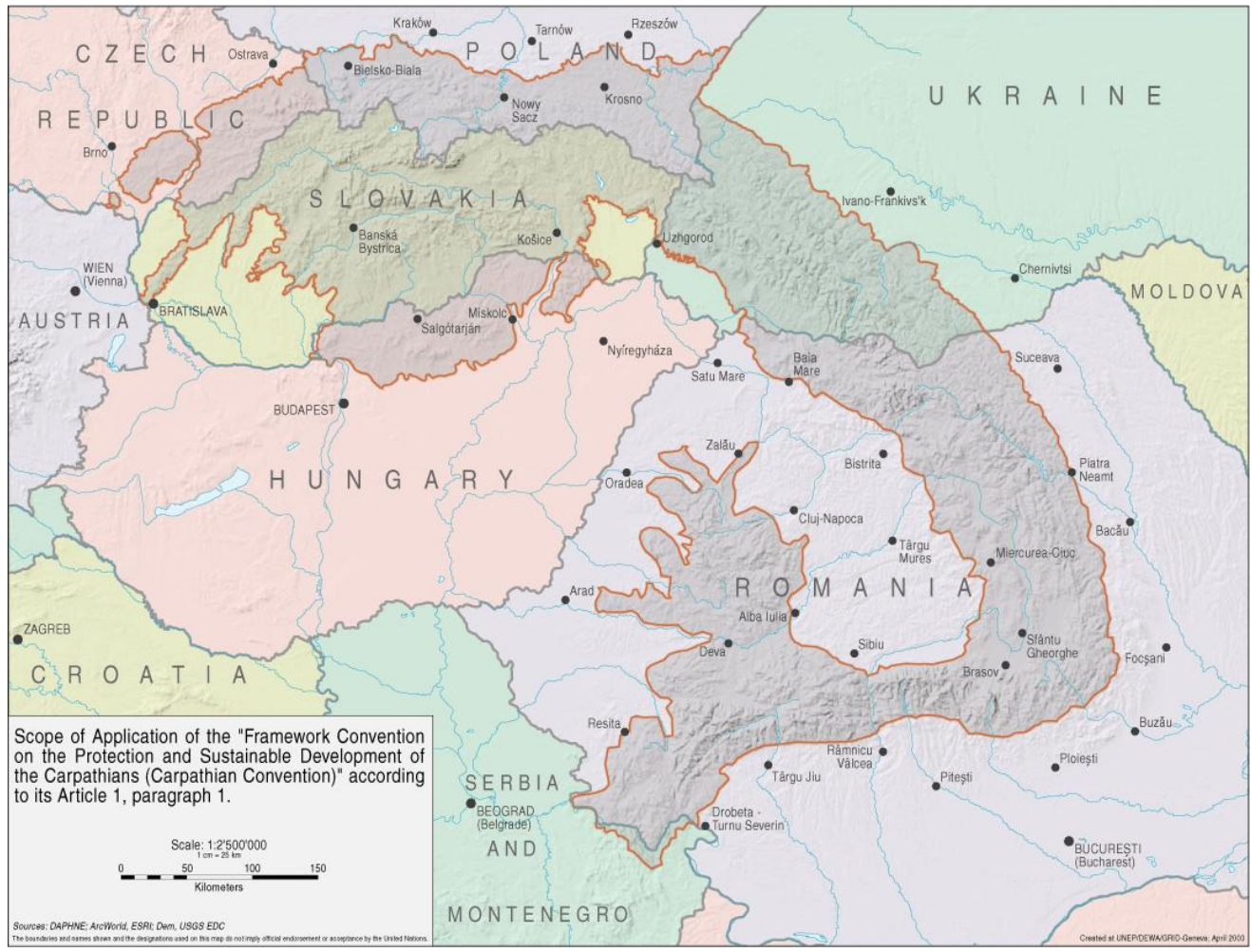


Framework

- Carpathian Convention
 - Signed between 22 May 2003 until 25 November 2003

- Sustainable Tourism Protocol
 - Developed by CEEweb/ETE and other experts
 - Signed on 27 May 2011 (the Czech Republic, Poland, Romania, The Slovak Republic, Serbia)





- The Czech Republic
- Hungary
- Poland
- Romania
- Serbia
- The Slovak Republic
- Ukraine





Sustainable tourism in the Carpathian Convention

- 1. The Parties shall take measures to promote sustainable tourism in the Carpathians, providing benefits to the local people, based on the exceptional nature, landscapes and cultural heritage of the Carpathians, and shall increase cooperation to this effect.
- 2. Parties shall pursue policies aiming at promoting transboundary cooperation in order to facilitate sustainable tourism development, such as coordinated or joint management plans for transboundary or bordering protected areas, and other sites of touristic interest.



Protocol on Sustainable Tourism

Aim is to enhance and facilitate cooperation of the Parties for the development of sustainable tourism in the Carpathians...

- Chapter 1: Objectives, Geographical Scope and Definitions
- Chapter 2: General Obligations
- Chapter 3: Specific Measures
- Chapter 4: Implementation, Monitoring and Evaluation
- Chapter 5: Final Provision



Tourism Strategy Developing History

- Where are we?
 - Background Document “Sustainable Tourism Opportunities in the Carpathian Region” 2006
 - In 2007 start developing the Strategy Draft
 - Strategy Draft exists as basic structure with contents from Parties and NGO on the chapters
- Next steps
 - To develop Tourism Strategy according to the Protocol



Strategy Basic Elements

- Assessment
- Vision, Goals and Objectives
- Framework Conditions
- Action Plan (incl. activities, time table and responsibilities)
- Monitoring and Review



Structure of the Strategy for the Future Tourism Development of the Carpathians

- Chapter 1: Purpose
- Chapter 2: Vision Statement
- Chapter 3: A strategy for all stakeholders
- Chapter 4: Framework Conditions
- Chapter 5: Goals and Objectives
- Chapter 6: Monitoring System



Thank you!



References

- Carpathian Convention <http://www.carpathianconvention.org/>
- Protocol on Sustainable Tourism to the Framework Convention on the Protection and Sustainable Development of the Carpathians
- STWG meeting reports <http://www.ceeweb.org>



Tourism Projects relevant to Carpathian Convention

Logo

- Access2Mountains - Sustainable Mobility and Tourism in Sensitive Areas of the Alps and the Carpathians
Duration: 2011 - 2014



- ClimAlpTour - Climate Change and its impact on Tourism in the Alpine Space
Duration: 2007 - 2011



- Carpathian Project - Protection and Sustainable Development of the Carpathians in a Transnational Framework
Duration: 2005 - 2008





