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Enhancing cooperation between the for-profit and the non-profit sectors in the Visegrád countries for the benefit of all

Workshop Agenda

7th October 2013, Hotel Alfa Art, Budapest, Hungary

8:00 – 8:30 *Registration*

8:30 – 10:00 **Pro's and con's for establishing partnerships**

- Welcome and setting the scene – *Veronika Kiss, CEEweb for Biodiversity*
- Partnership between companies and green NGOs in Western Europe – opportunities and obstacles: *Stefan Hörmann, Global Nature Fund*
- Why are NGOs interested to cooperate with companies? – experience from influential NGO point of view: *Ágnes Oravec, WWF Hungary*
- Cooperation between NGOs and a leading telecommunication company – corporate views: *Orsolya Nyilas, Vodafone Hungary*
- How can small and medium size enterprises benefit from establishing and maintaining partnerships?: *Béla Kocsy, EMVFE - First Hungarian CSR Association*

10:00 – 10:20 *Coffee break*

10:20 – 12:00 **Regional needs and opportunities**

- Guidelines on Enhancing cooperation between the for-profit and the non-profit sectors in the Visegrád countries: *Veronika Kiss, CEEweb for Biodiversity*
- Interactive discussion on how to improve the draft guidelines focusing on
 1. Why is cooperation beneficial for both for and non profit sectors?
 2. What can be the motivation for both the business and the NGO sector?
 3. Why is it necessary?
 4. What are the preconditions, key elements of successful collaborations?
 5. Why this type of cooperation has not been spread widely in V4 countries?
 6. How cooperation can be strengthened and lack of cooperation overcome?

12:00 *Buffet lunch*

The event is generously supported by the [International Visegrad Fund](http://www.visegradfund.org) and the European Commission



CEEweb for Biodiversity is a network of non-governmental organizations in the Central and Eastern European region. Our mission is the conservation of biodiversity through the promotion of sustainable development.