

WELCOME to  
Banska Bystrica  
19.-20.6.2023



Experience design and nature  
conservation via  
**V**isitor **M**onitoring and  
**M**anagement in protected areas

Supported and funded by

• Visegrad Fund



## Consortium





## Project goals

- *to develop the framework of methodology for visitor monitoring and management*
- *to share experience and knowledge in terms on visitor monitoring through 5 thematic workshops*
- *to make protected areas more efficient in nature conservation and visitor management*

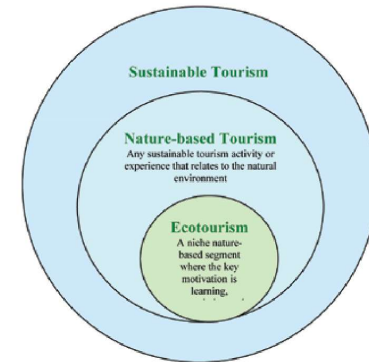


## 5 thematic workshops

- Visitor surveys - *Tool for identifying motivations and perceptions of natural and recreational area visitors*, September 2022, Cracow, Poland
- Visitor surveys - *Monitoring visitors methodologies*, October 2022, Brno, Czech Republic
- *Heritage interpretation and experience design for boosting visitors satisfaction*, March 2023, Novi Sad, Serbia
- *Communications tools and approaches to promote natural areas and attract visitors*, April 2023, Budapest, Hungary
- *Visitor impact monitoring in protected areas*, June 2023, Banska Bystrica, Slovakia

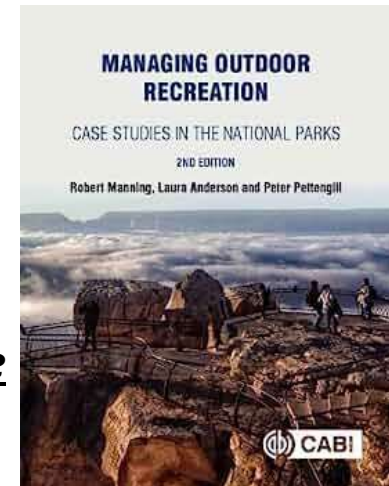


- ***tourism can provide significant benefits for PAs***
- ***but also negatively affect the components of the natural environment and the experience of visitors***
- ***ecotourism and nature-oriented tourism as an alternative to mass tourism***



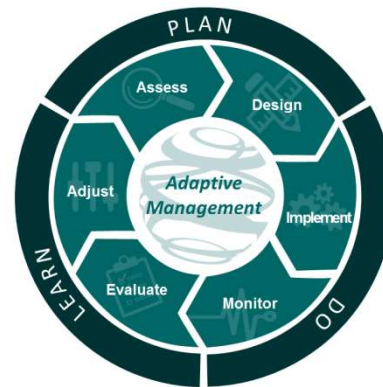


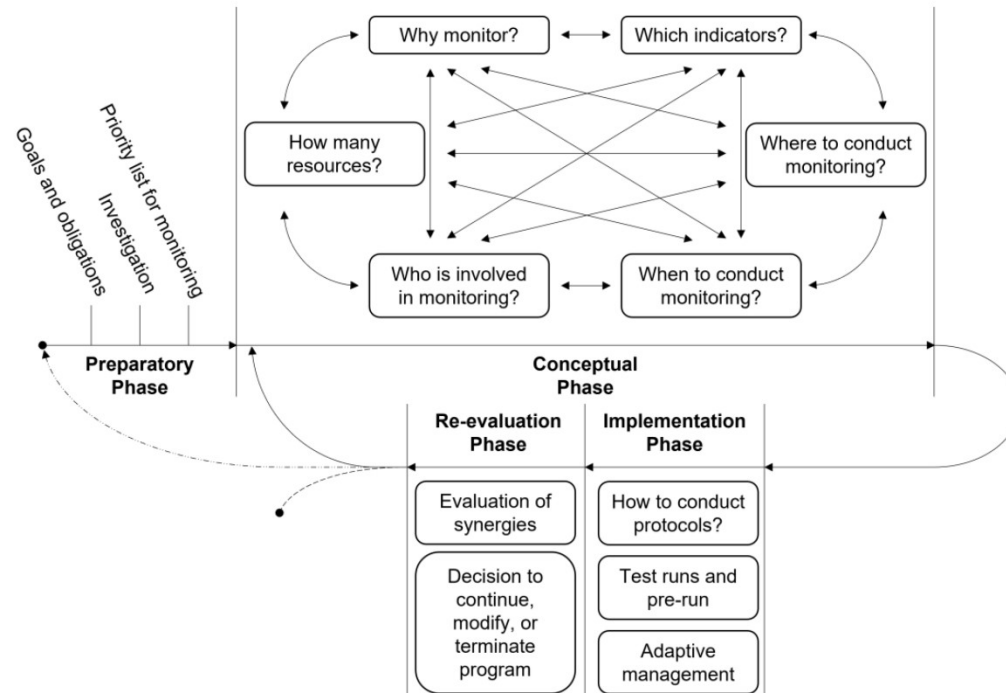
- **management problems** (impacts to resources – soil, water, vegetation, wildlife, air, natural quiet, natural darkness, historical and cultural resources; impacts to experience – crowding, conflict, depreciative behavior; impacts to facilities/services – attraction sites, trails, campgrounds and campsites, roads and parking, interpretive facilities and programs)
- **management strategies and practices** – limit use (alternative sites and times, set capacity, require fee, limit group size, zoning, sanctions etc.), increase supply, reduce impact of use, harden the resource/experience





- ***You can't manage what you don't measure***





*Dalton et al. 2023. A Conceptual Framework for Biodiversity Monitoring Programs in Conservation Areas. Sustainability 15, 6779.*





TIME/ I day	ACTIVITY
09:00-09:30	Welcome, introduction, background and goals (MBU representative, Juraj Svajda, MBU)
09:30-11:00	Session I: Visitor impact to nature on nature trails – theoretical framework (Expert nr. 1 – Lauri Laanisto)
11:00-11:15	Coffee break
11:15-12:45	Session II: Methodology for impact assessment, global collaboration experiment GetDiv (Expert nr. 1 + Piia Jaksi and Ly Härm-Kask)
12:45-13:45	Lunch break
13:45-15:15	Session III: MEET standard and its approach to measuring sustainability and quality to ecotourism itineraries (Expert nr. 2 - Daniela Casimiro)
15:15-15:30	Coffee break
15:30-17:00	Session IV: From theory to practice: using MEET tools to measure quality and sustainability (Expert nr. 2)
17:00-18:00	Preparation of guidebook - discussion (all consortium partners)
18:00-19:00	Dinner//end of the I day



TIME// II day	ACTIVITY
<b>FIELD TRIP</b>	
<b>08:30-10:00</b>	Transfer from Hotel Narodny Dom to Low Tatras National Park Administration - Slovenska Lupca (individual vehicles 15') + presentation of the park (Zuzka Pazderkova) + short discussion
<b>10:00 - 10:45</b>	Transfer from Slovenska Lupca to Trangoska (individual vehicles )
<b>10:45-16:00</b>	Field trip - hiking to mountain hut of general M.R.Stefanik with NP's Representative – discussion + lunch break – lunch boxes, summary and conclusions in the field (Martin Palicko)
<b>16:00-17:00</b>	Transfer from Low Tatras National Park to Hotel Narodny Dom
<b>18:00-19:00</b>	Dinner//end of the II day



- ***short introduction of the workshop participants + motivation + what you want to learn***

