



*Experience design and nature conservation via
Visitor **MO**nitoring and **MA**nagement in protected areas*

MEET Network

From theory to practice: using MEET tools to measure quality and sustainability



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19 of June 2023



• Visegrad Fund

Agenda

1. Enabling Conditions in the Destination: Governance & Conservation
2. Social Impact Assessment
3. Ecological Footprint
4. General feedback





1. Enabling Conditions in the Destination: Governance & Conservation





Social Impact Assessment



MEET Ecotourism Indicator Monitoring Platform

Ecotourism is often presented and perceived as a “green” or environmentally friendly alternative to traditional tourism. How do we know if that is accurate? Can we actually measure it? How?

Go to
<https://monitoring.meetnetwork.org/>



Social Impact Assessment



SignIn

Login to access the tools offered by Meet NetWorking:

Username or Email Address

Password

Remember Me

ACCEDER

Or [register](#)



Register in Destimed

Register to access the tools offered by Meet NetWorking:

User name:

Mail:

Password:

First name:

Last name:

State:

Phone:

ENVIAR

Or [Login](#)

Register Success

SignIn

Login to access the tools offered by Meet NetWorking:

Username or Email Address

Password

Remember Me

ACCEDER

Or [register](#)



Enabling Conditions in the Destination: Governance & Conservation

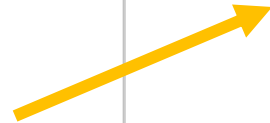


Enabling Conditions Assessment of the Destination: Governance and Conservation

This tool assesses the enabling environment to check with certain conditions that must be met to ensure that tourism benefits conservation as well as local communities and to make sure that no negative impacts on conservation occur.

See my forms

+ CREATE NEW FORM



Existence of a stakeholder map including an indication of key ecotourism stakeholders

GOVERNANC - Legitimacy and voice

- Comprehensive and up to date
- Basic draft available
- Not existing
- Don't know / Not applicable

1/25

CONTINUE

The form is completed

More actions

CONFIRM AND SUBMIT FORM

The form will be considered finished and will be sent to obtain your report



RETURN TO PERSONAL AREA

You will be able to review the form again before sending it



Enabling Conditions in the Destination: Governance & Conservation



Enabling Conditions Assessment of the Destination: Governance and Conservation

This tool assesses the enabling environment to check with certain conditions that must be met to ensure that tourism benefits conservation as well as local communities and to make sure that no negative impacts on conservation occur.

[See my forms](#)

[+ CREATE NEW FORM](#)

Check the results and recommendations

Enabling Conditions in the Destination: Governance & Conservation

#	Name	Type	Status	Actions
766	16-06-2023 - Governance & Conservation - dc	Governance & Conservation	Sent	Details PDF

Enabling Conditions in the Destination: Governance & Conservation

This tool assesses the enabling environment to check with certain conditions that must be met to ensure that tourism benefits conservation as well as local communities and to make sure that no negative impacts on conservation occur.

Non-acceptable performance Ideal performance

	Existence of a stakeholder map including an indication of key ecotourism stakeholders	0
	Relevant rightholders and stakeholders are represented in the LEC (Local Ecotourism Cluster) and can have a say or participate in decision-making (PA = Protected Area; CSO = Civil Society Organisation; ITO = Inbound Tour Operator / DMC/ Incoming Agency; DMO = Destination Management Organisation)	0
Legitimacy and voice	Ratio of male and female members in the LEC (Local Ecotourism Cluster).	0
	The LEC (Local Ecotourism Cluster) has a document proving its existence	0



Enabling Conditions in the Destination: Governance & Conservation – Feedback

What did you think of the tool
and the questions?



Credit: IFT



2. Social Impact Assessment





Social Impact Assessment



My personal area

My tools

Ecological Footprint Calculator of Ecotourism Itineraries

The calculator measures and analyses the ecological footprint of your itinerary considering the four main components of an ecotourism package: accommodation, food & beverages, transfers, activities.

+ LAUNCH NEW ECOLOGICAL FOOTPRINT CALCULATOR

Social Impact Assessment of Ecotourism Suppliers

This self-assessment measures the social impact of the different suppliers and facilities on 15 social topics covering 4 stakeholder groups (workers, local communities, value chain and visitors).

Create your first itinerary

[See all my providers](#)

+ CREATE NEW SOCIAL IMPACT ASSESSMENT

Social Impact Assessment of ecotourism suppliers

+ CREATE YOUR SOCIAL IMPACT ASSESSMENT

Enabling Conditions Assessment of the Destination: Governance and Conservation

+ CREATE NEW FORM



Create new itinerary

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut id aliquet risus, a mollis lorem. Quisque vitae leo mattis, lobortis dui eu, semper augue. Nulla iaculis consequat neque. Fusce egetas massa ut lacus vehicula, quis vehicula lacus venenatis.

Itinerary name:

Providers

Accommodation providers:	Activity providers:	Food providers:	Transport providers:
<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>



Social Impact Assessment



Social Impact Assessment of Ecotourism Suppliers

This self-assessment measures the social impact of the different suppliers and facilities on 15 social topics covering 4 stakeholder groups (workers, local communities, value chain and visitors).

TEST 1

[See itinerary](#) - [Itinerary Report](#) - [Itinerary Report \(PDF\)](#)

PT tour

[See itinerary](#) - [Itinerary Report](#) - [Itinerary Report \(PDF\)](#)

[See all my providers](#)

[+ CREATE NEW SOCIAL IMPACT ASSESSMENT](#)

ITINERARY:

PT tour

[Full itinerary report \(web\)](#)

[Full itinerary report \(PDF\)](#)

Itinerary providers

Accommodation: 1

Maximum number of Accommodation providers in this itinerary

Activity: 0

Maximum number of Activity providers in this itinerary

Food: 0

Maximum number of Food providers in this itinerary

Transport: 0

Maximum number of Transport providers in this itinerary

Social impact assessment for itinerary providers

Filter: [All \(0/1\)](#) [Accommodation \(0/1\)](#) [Activity \(0/0\)](#) [Food \(0/0\)](#) [Transport \(0/0\)](#)

#	Name	Provider Type	Status	Assessment	Actions
---	------	---------------	--------	------------	---------

Form not sent Valid Form Invalid Form

[+ New provider](#)

Back in "My personal area" – select "See itinerary"





Social Impact Assessment



Provider info

In order to create a Social Impact Assessment it is necessary to associate it with an provider. Use the form below to select one of your existing providers or create a new one.

CREATE NEW PROVIDER

Provider name :

Provider Type* :
 Accommodation Activity Food Transport

CREATE

OR ASSIGN AN EXISTING PROVIDER



Forced labour / illegal labour

I am a unique worker, these next fields do not apply for me

The extent to which forced labour and/or illegal labour is occurring and the mechanisms to prevent this. Forced labour is all work or service which is exacted from any person under the threat of any penalty and for which the person has not offered him- or herself voluntarily. Illegal labour includes recruitment through deception about the content or legality of the work contract including either the offering of an unlawful contract which fails to respect national labour laws, or that the contract is not signed/issued/respected in the destination place/country.

I can't provide information to answer this question (no data)

The company or facility has a policy which

The company or facility has a policy which

The company or facility has a system in place to prevent forced labour and recruitment through deception about the content or legality of the work contract. Examples of evidence:

- All workers are employed under reasonable conditions
- Other monitoring mechanisms are in place

The form is completed

Evidencias

Puedes justificar tus respuestas a los indicativos adjuntando evidencias relativas a los siguientes puntos

Training hours per year

Pruebas graficas (fotos) de los trabajadores durante el desarrollo de trainings
 Nenhum ficheiro selecionado

Plan de formación anual de la empresa
 Nenhum ficheiro selecionado

More actions

CONFIRM AND SUBMIT FORM

RETURN TO ITINERARY

The form will be considered finalized and will be sent to obtain your report

You will be able to review the form again before sending it



Social Impact Assessment

Social impact assessment for itinerary providers

Filter: [All \(1/1\)](#) [Accommodation \(1/1\)](#) [Activity \(0/0\)](#) [Food \(0/0\)](#) [Transport \(0/0\)](#)

#	Name	Provider Type	Status	Assessment	Actions
765	5*Inn	Accommodation	Sent	-1.33	Report (web) Report (PDF)



Check the results and recommendations



PROVIDER: 5*Inn
Status: **Sent**





Social Impact Assessment – Feedback

**What did you think of the tool
and the questions?**





3. Ecological Footprint





Ecological Footprint



Ecological Footprint Calculator

<https://www.footprintcalculator.org/home/en>

Results

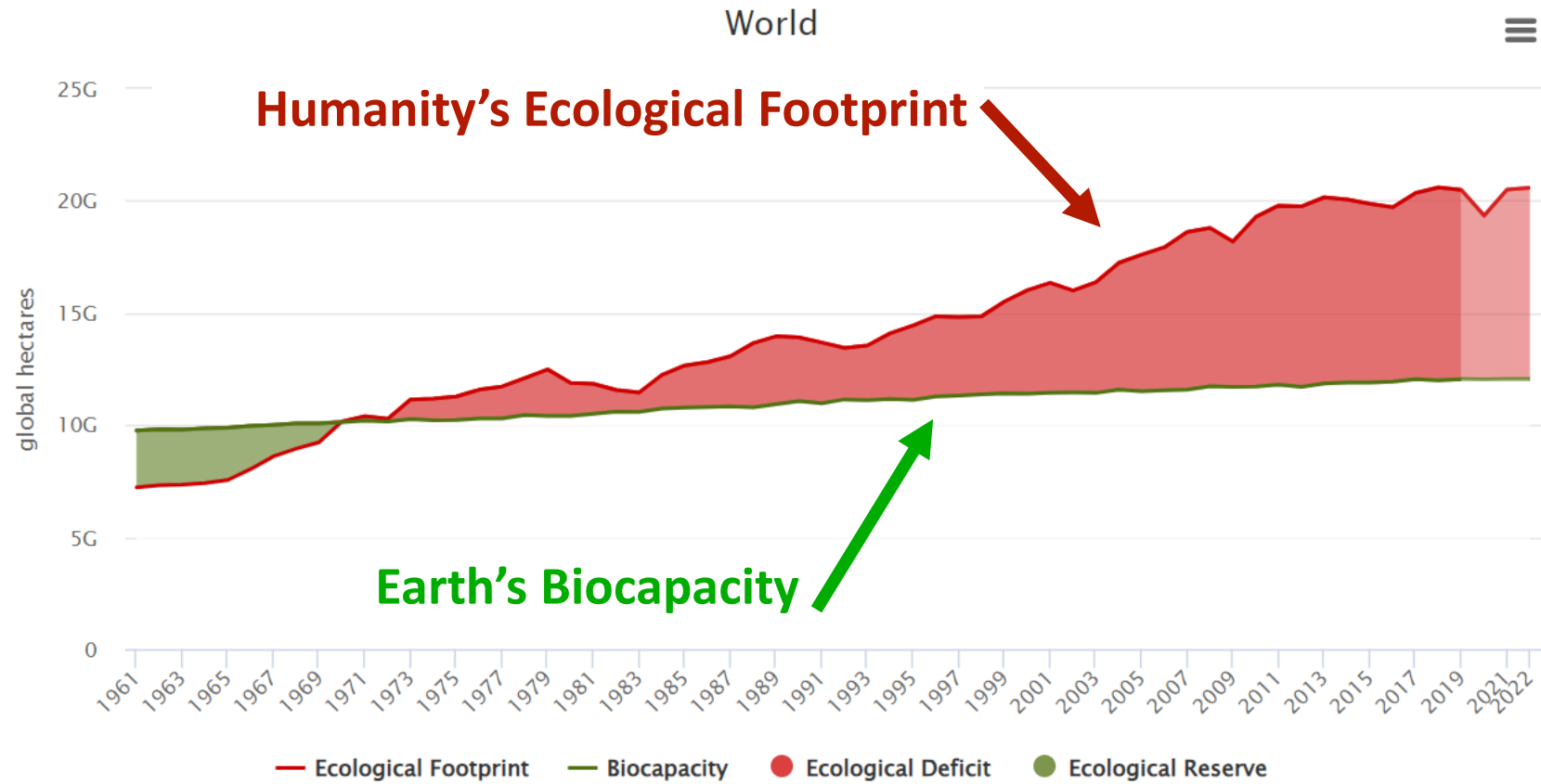


slido.com
CODE #1918
198

➤ How many planets would be needed to sustain humanity if everyone would live like you?



Humanity's Ecological Footprint



York University, FoDaFo, Global Footprint Network, 2023 National Footprint and Biocapacity Accounts Note: last three years are estimates



Earth Overshoot Day 2022

Humanity is exploiting 1.75 Earths

Thus, in 2022,
the Earth Overshoot Day has been
the

July 28th

3 weeks earlier than in 2020 and 1
day earlier than 2021



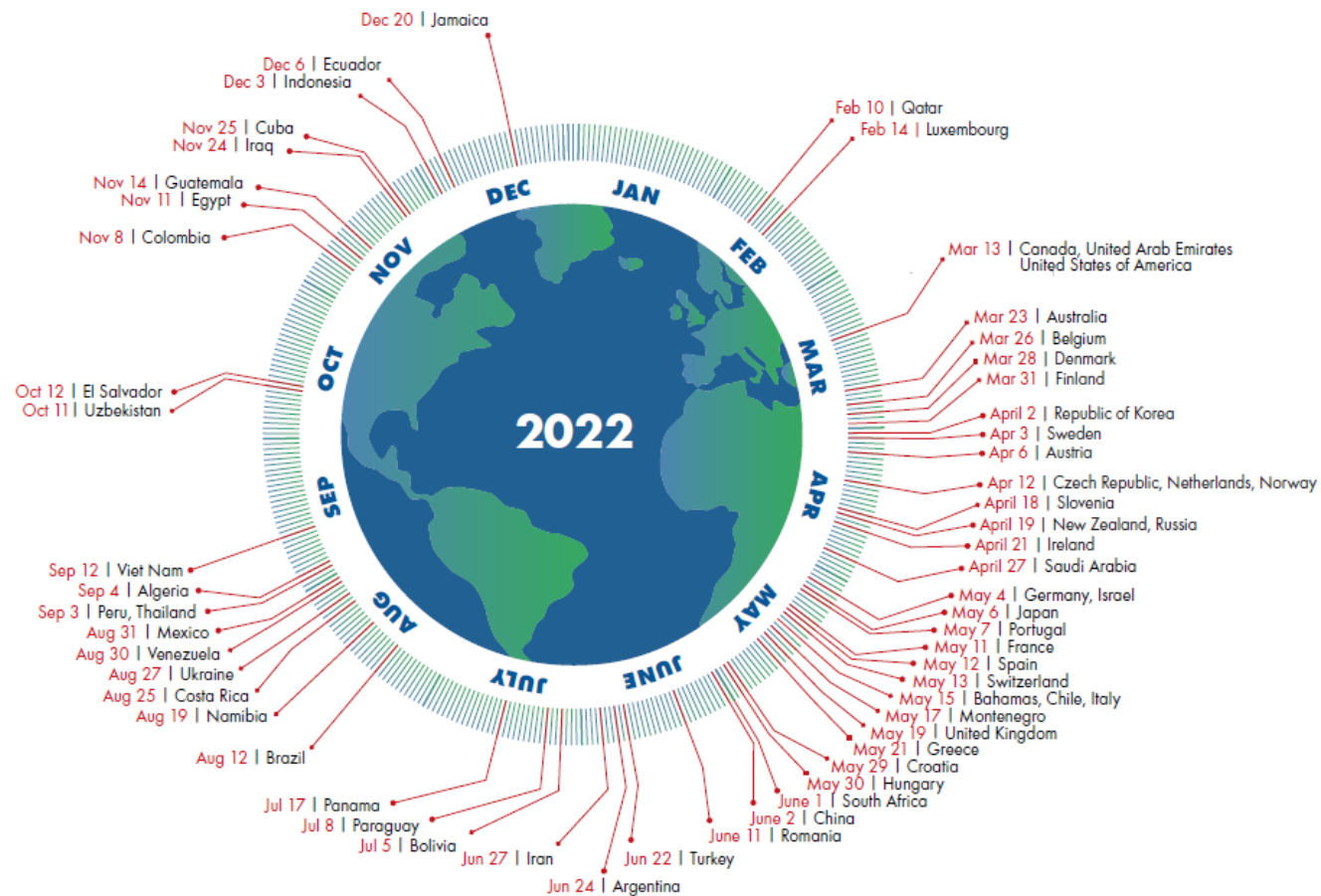
Between January 1st and July 28th, humanity's demand for biological regeneration is equivalent to the planet's entire annual regeneration.



Earth Overshoot Day 2022

Country Overshoot Days 2022

When would Earth Overshoot Day land if the world's population lived like...



For a full list of countries, visit overshootday.org/country-overshoot-days



Source: National Footprint and Biocapacity Accounts, 2022 Edition
data.footprintnetwork.org





Ecological Footprint

Protected Area Information

This category includes parameters related to overall program and general information of the package.

Per each ecotourism product main parameters are:

Protected Area Name

This is a required field

Country

This is a required field

How far is the Protected Areas's distance from the national capital?

Road distance in Km

This is a required field

Package Details

Package Name

This is a required field

Duration of the package

This is a required field

This is a required field

Enter the number of participants to the ecotourism product

Accommodation

This category includes parameters related to each hosting facility involved in the ecotourism product to host the tourists. Per each hosting facility included in the ecotourism product, please answer the following questions.

Page 1

Page 2

Page 3

Page 4

Page 5

Page 6

Accommodation name:

Is the accommodation used for the entire stay?

Yes

No

Accommodation type:

Resort

Hotel

Agritourism / Guesthouse

Lodge





Ecological Footprint

What did you think of the tool
and the questions?





General feedback of the tools



Join

<https://padlet.com/dani6marques/general-feedback-vtgwz0qswcd4r3w8>



Thank You and Get in Touch!

Contact

- **Website:** www.meetnetwork.org
- **Email:** secretariat@meetnetwork.org

Social Media



@meetnetwork.org



@meet_network



@MedEcotourism



MEET Network

Key Resources

- **MEET Catalogue:** <https://www.meetnetwork.org/ecotourism-experiences>
- **MEET Manual:** <https://www.meetnetwork.org/methodological-manual>
- **MEET Members:** <https://www.meetnetwork.org/mediterranean-parks>
- **MEET Training Modules:** <https://www.meetnetwork.org/online-learning>
- **MEET Ecological Footprint Calculator:** <https://www.meetnetwork.org/ecological-footprint-calculator>