



CEEweb for Biodiversity  
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## **2017 Work Programme of CEEweb for Biodiversity**

### **Natura 2000 - Fitness Check and advocating for better implementation**

CEEweb will:

- Coordinate the Natura 2000 Biogeographical Process Pannonian, Continental, Steppic and Black Sea contributions and events and provide further input to the new biogeographical process (assist two follow-up event in the region)
- Advocate for more effective implementation and financing of Natura 2000 with enhancing sectorial acceptance and Multiannual Financial Framework (MFF) inclusion of Natura 2000 through showcasing socio-economic benefits
- Organize an expert group meeting on Fitness Check (or if Fitness Check results are conclusive not to open up the directives, an expert group meeting on 4 year plan on how to reach the best implementation of Natura 2000) and a conference on Natura 2000 socio-economic benefits in Brussels with a Flashmob in Brussels to raise awareness on Natura 2000
- Assist members in best practice sharing (collecting 10 best case of Natura 2000 management) and infringement procedures
- Raise awareness on Natura 2000 by sharing the Green-Go videos on Natura 2000 and by sharing Friends of Natura 2000 messages on social media and websites.

### **Target 2 of the Biodiversity Strategy**

CEEweb will:

- Organize a 2-day CEEweb Academy on Urban Green Infrastructure in November
- Advocate for TEN-G, restoration and Ecosystem Services inclusion to financing mechanisms (Operational Programs, Connectivity for Europe, Horizon 2020, LIFE, CAP, Cohesion and Structural Funds, innovative financial mechanisms)
- Integrate Green Infrastructure measures to health, water, spatial planning, agriculture, sustainable tourism and transport sectors
- Approach businesses to fund Green Infrastructure, Ecosystem Services and restoration projects and to facilitate that organize speed datings in Brussels/Budapest among key stakeholders to induce project ideas and their realization
- Organize a What is your SES? Campaign for the European Parliament during the CAP and MFF discussions to raise awareness on funding for ecosystem services
- Carry out advocacy at Romanian and EU level based on the joint MAES (Mapping and Assessment of Ecosystems and ecosystem Services) research' project outcome during conferences to improve policy and financing mechanisms especially related to water, tourism, soil, forestry and agriculture sectors
- Carry out another MAES pilot project in Hungary
- Further raise awareness on Green Infrastructure and Ecosystem Services on the 7th Green-Go on Ecosystem Services reaching 3.5 million people

### **Greening the Common Agricultural Policy**

CEEweb will:

- Finish compiling the SRDI methodology and validate it with stakeholders



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- Compile policy papers on the need of SRDI and advocate for its inclusion for the CAP 2021
- Advocate for a greener CAP

### **Making the EU Multiannual Financial Framework more sustainable**

CEEweb will:

- Advocate for a sustainable new MFF from 2021 onwards through a guidelines and instruments for sustainability proofing of the EU Budget compiled by an expert group
- Advocate for more funding for nature and ecosystem services
- Organize a conference on sustainability proofing of the MFF in Brussels and related flashmob and social media campaign on the need to change the MFF

### **Campaigning on sustainable resource use**

CEEweb will:

- Communication towards the public and educators on sustainable resource use
- Organise the Green Go in 2017 with a sustainability category,
- Participate in policy processes relevant for sustainable resource use and Sustainable Development Goals
- Facilitate the work with the Resource Cap Coalition
- Continue to build the capacities of Hungarian companies on circular economy through an online course
- Organise a conference on circular economy in Budapest

### **Sustainable Tourism**

CEEweb will:

- Continue the work on the Sustainable Tourism Strategy of the Carpathian Convention with:
- Carry out NGO and advocacy work coordination

### **Fundraising and other funding options**

CEEweb will:

- Continue applying for European Commission Fund applications, including tenders, Interregs, DEAR, Horizon 2020 and LIFE projects.
- Approach private donors and foundations more actively
- Developing projects jointly with members, which seem to be a mutual benefit for both members and the CEEweb Head Office.

**Dependent on funding:** Launch a CEE campaign on ecosystem services and the Sustainable Development Goals

### **Communication**

CEEweb will:



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- Organize the Green-Go in 2017 and spread the short films actively for its lobby work and cooperating with media.
- More actively use its social media and develop the website and issue its newsletter biannually.
- Work more closely with members on communication
- Continue updating CEEweb's contact lists, including national and CEE contacts for NGOs.

### **Organizational development**

CEEweb will:

- Continue the internship programme in the CEEweb Policy Office for young professionals
- Hold regular weekly meetings and bilateral meeting for the whole Policy Office for better personal management and prioritisation of issues, as well as for identifying internal synergies and redundancies thus increase efficiency
- Continue the evaluation and appraisal system, where the General Secretary evaluates staff members twice a year, each staff member is evaluated once a year by the members, and colleagues provide feedbacks in the Policy Office to one another on an ad hoc basis
- Carry out overall evaluation of the whole organisation and the internal cooperation after closing projects or work packages, as well as at the end of the year and at the end of each event organized by the Policy Office
- Organize a two-day Annual Meeting along with the CEEweb Academy for the members of the network and thematic working group meetings, provide a forum for exchange between the whole network of CEEweb, the Policy Office and invited decision makers and expert
- Organize a Team Retreat for Staff, Board Members and key players to develop thoroughly CEEweb Strategy and priorities to 2020 and beyond