

## **Agenda of the Preparatory Skype Meeting**

### **Enhancing business and biodiversity cooperation in the Visegrád countries for the benefit of all**

**18<sup>th</sup> July 2013 10:00-13:00**

- 10:00-11:30 Discussing the content of the Guidelines, the first draft looks the following
  - Opportunities and risks
    - Why is cooperation beneficial for both for and non profit sectors?
    - Why is it necessary?
    - What are the preconditions, key elements of successful collaborations? – from NGO (Identify what is greenwashing from NGO point of view – compile a statement on it, from business point of view as well as necessary legal background
    - Why this type of cooperation has not been spread widely in V4 countries?
  - Ongoing initiatives
    - UN Global Compact - the largest voluntary corporate sustainable initiative
    - International Finance Corporation – Performance Standards on Environment and Social Sustainability
  - Specific approaches
    - CBD Guidelines on Business and Biodiversity – ongoing national experience and success-failures (but instead of Business and biodiversity we might focus on broader cooperation, including the impacts on resource use, long term competitiveness, etc.)
    - CSR – Corporate Social Responsibility and related methods
  - Examination of different kind of approached from project based to strategic cooperation in the V4 countries
  - Annex: practical tips on how to approach businesses
- 11.30 – 12.00 Discussing workshop
  - When and where it will take place
  - Background: it is high time to start cooperation
  - Agenda
    - West EU experience – GNF
    - Big NGO experience – WWF Hungary
    - Business experience: Telekom?
    - Guidelines content: CEEweb
    - Contribution from partners, presenting national background: PTTK, BROZ, Veronica?
    - Discussion on how to improve the Guidelines
- 12.00-13.00 Finalize national contributions and modify the project plan
  - Agree whether to collect different kind of cooperation or provide a detail cooperation example
  - Go through the project plan and modify it according to decisions made:  
<https://docs.google.com/spreadsheets/ccc?key=0ApHFi7wSVy5dEo3Wm1xeWR5cjVjdopYbkF5Ty1KaEE#gid=0>

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